



HAMBURG JUNIOR BASEBALL & SOFTBALL LEAGUE

~ SINCE 1954 ~

200 PROSPECT AVENUE HAMBURG, NY 14075 ■ (716) 649-6170 ■ FAX (716) 649-3452

January 1, 2018

Dear Prospective Sponsor:

We are writing to inquire about the possibility of your business joining the Hamburg Junior Baseball & Softball League as a sponsor this season. Our league has expanded significantly in the last five years, and it wouldn't be possible without the support of our sponsors.

With the popularity of our league growing, we have had a need for new sponsors each year. In 2017, we had 46 teams in boys and girls age groups ranging from 5-18 years old. With expansion, we have seen increased costs. **Your 2018 sponsorship would directly offset uniform, equipment, insurance and facility usage costs that our league will incur.**

What would you get out of a sponsorship in Hamburg Junior Baseball & Softball League?

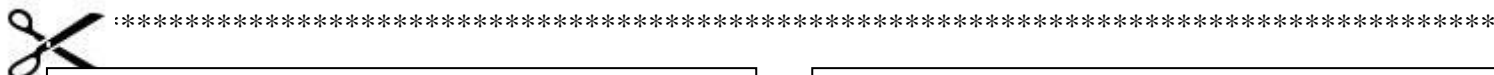
- A team photo sponsor plaque thanking you for sponsoring.
- Your Business/ Org. name printed on the back of each jersey.
- Your Business/ Org. name printed on game schedules.
- A listing/ link on our website to your business's website

Below is the 2018 Hamburg Junior Baseball & Softball team sponsor information. If you would like to sponsor a team in 2018, simply follow the directions below. If you have any questions regarding sponsorship or anything else league related, please do not hesitate to contact me at 716-649-6170.

Thank you for your consideration!

Sincerely,

Josh Haeick
Hamburg Junior Baseball & Softball League



OPTION 1

2018 HJBSL Sponsor Fee - \$500

Includes a FULL COLOR 2x3ft SIGN displayed at Legion Field throughout season

Email contact for ARTWORK:

Name to appear on team jersey:

OPTION 2

2018 HJBSL Sponsor Fee - \$350

Name to appear on team jersey:

Please make your check payable to "HJBSL" and send by **BY MARCH 2, 2018** to:

**Hamburg Junior Baseball & Softball League
200 Prospect Avenue
Hamburg, New York 14075**